IMPERIAL
ENTERPRISE LAB

# WE Innovate Programme Dates

**Please note:** Programme dates are subject to change due to unforeseen circumstances. Should any adjustments be necessary, all cohort members will be notified promptly.

## Phase 1 – All Teams

| | | |
|---|---|---|
| 21 January 2027, 17:30-19:30 | Programme Launch | In-person |
| 26 January, 12:00-13:00 | Presentation on Options by Michelmores | Online |
| 28 January, 17:30-19:30 | Leadership Masterclass (team leads only) | In-person |
| 27/28 Jan 01/02 Feb, Daytime | KTH IRL Entry Coaching (choose a one-hour slot) | Online |
| 04 February, 17:30-19:30 | Customer Discovery Masterclass | In-person |
| 08-11 February, Daytime | Business Coaching (choose a one-hour slot) | Online |
| 11 February, 17:30-19:30 | Fundraising and Finance Masterclass | In-person |
| 16 February, 12:00-13:00 | Virtual Networking with Partner Universities | Online |
| 18 February, 17:30-19:30 | Understanding Angel Investment Masterclass | Online |
| **22 February** | **Phase 2 Applications Open** | |
| 23 February, 12:00-13:00 | Introduction to Intellectual Property | Online |
| 25 February, 10:00-12:00 | Chat to Us: WE Innovate Office Hours (optional) | Online |
| 25 February, 17:30-19:30 | Pitch Perfect: Telling Your Best Story Masterclass | In-person |
| 04 March, 17:30-19:30 | Pitch Performance Masterclass | In-person |
| 08 March, 17:30-19:30 | Alumni Panel Discussion | In-person |
| 09-12 March, Daytime | Business Coaching (choose a one-hour slot) | Online |
| **15 March** | **Phase 2 Applications Close** | |
| 23 March | Phase 1 concludes | |

### Phase 1 teams not continuing to Phase 2

| | | |
|---|---|---|
| 12-14 April, 10-00-17:00 | KTH IRL Exit Coaching (choose a one-hour slot) | Online |
| 19-20 April, Daytime | Feedback Exit Calls (choose a 20 min slot) | Online |

## Phase 2 – Ten Selected Teams

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|---|---|---|
| 06 April, 12:00-13:00 | Understanding Venture Capital | Online |
| 08 April, Daytime | Investor 1-1s (Choose a slot) | Online |
| 14-16 April | Founder Retreat for Team Leads (all 3 days) | In-person |
| 20-21 April, Daytime | Pitch Coaching (Choose a one-hour slot) | In-person |
| 22 April, 13:00-15:00 | Chat to Us: WE Innovate Office Hours (optional) | Online |
| 26-27 April, 10:00-17:00 | Business Coaching (Choose a one-hour slot) | Online |
| 29 April, Daytime | Phase 3 Pitch Panel (Choose a 20 min slot) | In-person |
| 30 April | Phase 2 concludes | |

### Phase 2 teams not continuing to Phase 3

| | | |
|---|---|---|
| 11 May, 10:00-17:00 | KTH IRL Exit Coaching (Choose a one-hour slot) | Online |
| 13 May, Daytime | Feedback Exit Calls (Choose a 20 min slot) | Online |

## Phase 3 – Five Selected Teams

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|---|---|---|
| 6 May, Daytime | Peer-to-Peer Pitching | In-person |
| 10 May, 10:00-17:00 | Business Coaching (Choose a one-hour slot) | Online |
| 13-14 May, 09:00-16:00 | Pitch Coaching (Choose a two-hour slot) | In-person |
| 18 May, 10:00-12:30 | Chat to Us: WE Innovate Office Hours (optional) | Online |
| 20 May, 10:00-16:00 | Pitch Coaching (Choose a 45 min slot) | In-person |
| 27 May, 10:00-16:00 | Pitch Coaching (Choose a 45 min slot) | In-person |
| 02 June, 18:00-20:00 | Grand Final Dress Rehearsal | In-person |
| 03 June, 16:00-21:00 | Grand Final Showcase | In-person |

### Phase 3 teams on completion of programme

| | | |
|---|---|---|
| 8 June, 10:00-17:00 | KTH IRL Exit Coaching (Choose a one-hour slot) | Online |
| 9 June, Daytime | Feedback Exit Calls (Choose a 20 min slot) | Online |