

WE Innovate Programme Dates

Please note: Programme dates are subject to change due to unforeseen circumstances. Should any adjustments be necessary, all cohort members will be notified promptly.

Phase 1 – All Teams

21 January 2027, 17:30-19:30	Programme Launch	In-person
26 January, 12:00-13:00	Presentation on Options by Michelmores	Online
28 January, 17:30-19:30	Leadership Masterclass (team leads only)	In-person
27/28 Jan 01/02 Feb, Daytime	KTH IRL Entry Coaching (choose a one-hour slot)	Online
04 February, 17:30-19:30	Customer Discovery Masterclass	In-person
08-11 February, Daytime	Business Coaching (choose a one-hour slot)	Online
11 February, 17:30-19:30	Fundraising and Finance Masterclass	In-person
16 February, 12:00-13:00	Virtual Networking with Partner Universities	Online
18 February, 17:30-19:30	Understanding Angel Investment Masterclass	Online
22 February	Phase 2 Applications Open	
23 February, 12:00-13:00	Introduction to Intellectual Property	Online
25 February, 10:00-12:00	Chat to Us: WE Innovate Office Hours (optional)	Online
25 February, 17:30-19:30	Pitch Perfect: Telling Your Best Story Masterclass	In-person
04 March, 17:30-19:30	Pitch Performance Masterclass	In-person
08 March, 17:30-19:30	Alumni Panel Discussion	In-person
09-12 March, Daytime	Business Coaching (choose a one-hour slot)	Online
15 March	Phase 2 Applications Close	
23 March	Phase 1 concludes	

Phase 1 teams not continuing to Phase 2

12-14 April, 10-00-17:00	KTH IRL Exit Coaching (choose a one-hour slot)	Online
19-20 April, Daytime	Feedback Exit Calls (choose a 20 min slot)	Online

Phase 2 – Ten Selected Teams

06 April, 12:00-13:00	Understanding Venture Capital	Online
08 April, Daytime	Investor 1-1s (Choose a slot)	Online
14-16 April	Founder Retreat for Team Leads (all 3 days)	In-person
20-21 April, Daytime	Pitch Coaching (Choose a one-hour slot)	In-person
22 April, 13:00-15:00	Chat to Us: WE Innovate Office Hours (optional)	Online
26-27 April, 10:00-17:00	Business Coaching (Choose a one-hour slot)	Online
29 April, Daytime	Phase 3 Pitch Panel (Choose a 20 min slot)	In-person
30 April	Phase 2 concludes	

Phase 2 teams not continuing to Phase 3

11 May, 10:00-17:00	KTH IRL Exit Coaching (Choose a one-hour slot)	Online
13 May, Daytime	Feedback Exit Calls (Choose a 20 min slot)	Online

Phase 3 – Five Selected Teams

6 May, Daytime	Peer-to-Peer Pitching	In-person
10 May, 10:00-17:00	Business Coaching (Choose a one-hour slot)	Online
12-13 May, 09:00-16:00	Pitch Coaching (Choose a two-hour slot)	In-person
14 May, 10:00-12:30	Chat to Us: WE Innovate Office Hours (optional)	Online
20 May, 10:00-16:00	Pitch Coaching (Choose a 45 min slot)	In-person
27 May, 10:00-16:00	Pitch Coaching (Choose a 45 min slot)	In-person
02 June, 18:00-20:00	Grand Final Dress Rehearsal	In-person
03 June, 16:00-21:00	Grand Final Showcase	In-person

Phase 3 teams on completion of programme

8 June, 10:00-17:00	KTH IRL Exit Coaching (Choose a one-hour slot)	Online
9 June, Daytime	Feedback Exit Calls (Choose a 20 min slot)	Online