

WE Innovate Programme Dates

Note: programme dates may change closer to the time due to facilitator availability or reasons outside of our control. If any date changes occur, the cohort will be promptly informed.

Phase One

22 January 2026, 5:30-7:30pm	Programme Launch	In-person
29 January, 5:30-7:30pm	Leadership Masterclass (team leads only)	In-person
2 – 6 February, daytime slots	KTH IRL Entry Coaching	Online
5 February, 5:30-7:30pm	Customer Discovery Masterclass	In-person
9 – 13 February, daytime slots	Business Coaching	Online
12 February, 5:30-7:30pm	Fundraising and Finance	In-person
17 February, 12-1pm	Virtual Networking	Online
19 February, 5:30-7:30pm	Understanding Angel Investment	Online
23 February	Phase 2 Applications Open	
24 February, 12-1pm	Introduction to Intellectual Property	Online
25 February, 10am-12pm	Chat to Us: WE Innovate Office Hours	Online
26 February, 5:30-7:30pm	Pitch Perfect: Telling Your Best Story	In-person
5 March, 5:30-7:30pm	Pitch Performance Masterclass	In-person
9 – 12 March, daytime slots	Business Coaching	Online
12 March, 5:30-7:30pm	Alumni Panel Discussion	In-person
16 March	Phase 2 Applications Close	
24 March	Phase 1 concludes	

Phase 1 only teams

13 – 15 April, daytime slots	KTH IRL Exit Coaching	Online
20 – 22 April, daytime slots	Feedback Exit Calls	Online

Phase Two

26 March, 12pm-1pm	Understanding Venture Capital	Online
2 April – 7 April	College Closure: Easter	Online
14 April, daytime slots	Investor 1-1s	
15 – 17 April	Founder Retreat for Team Leads	In-person
20 – 22 April, daytime slots	Pitch Coaching	In-person
23 April, 5:30-7:30pm	Alumni Networking Event	In-person
24 April, daytime slots	Chat to Us: WE Innovate Office Hours	Online
27 – 28 April, daytime slots	Business Coaching	Online
30 April, daytime slots	Phase 3 Pitch Selection	In-person
1 May	Phase 2 concludes	

Phase 2 only teams

13 May, daytime slots	KTH IRL Exit Coaching	Online
TBC, daytime slots	Feedback Exit Calls	Online

Phase Three

5 May, daytime slots	Pitch Coaching	In-person
7 May, daytime slots	Pitch Coaching	In-person
12 May, daytime slots	Business Coaching	Online
19 May, 6-8pm	Grand Final Dress Rehearsal	In-person
21 May, 6-9pm	Grand Final Showcase	In-person

Phase 3 only teams

9 June, daytime slots	KTH IRL Exit Coaching	Online
TBC, daytime slots	Feedback Exit Calls	Online