

WE Innovate Programme Dates

Phase One

29 January 2026, 5:30-7:30pm	Programme Launch	In-person
2 – 6 February, daytime slots	KTH IRL Entry Coaching	Online
5 February, 5:30-7:30pm	Customer Discovery Masterclass	In-person
9 – 13 February, daytime slots	Business Coaching	Online
12 February, 5:30-7:30pm	Fundraising and Finance	In-person
17 February, 12-1pm	Virtual Networking	Online
19 February, 5:30-7:30pm	Understanding Angel Investment	Online
23 – 27 February	Chat to Us: WE Innovate Office Hours	Online
24 February, 12-1pm	Introduction to Intellectual Property	Online
26 February, 5:30-7:30pm	Pitch Perfect: Telling Your Best Story	In-person
3 March, 12-1pm	Spinout Infosession	Online
5 March, 5:30-7:30pm	Pitch Performance Masterclass	In-person
9 – 13 March, daytime slots	Business Coaching	Online
12 March, 5:30-7:30pm	Alumni Panel Discussion	In-person
19 March, 5:30-7:30pm	Leadership Masterclass	In-person

Phase 1 only teams

13 – 15 April, daytime slots	KTH IRL Exit Coaching	Online
20 – 22 April, daytime slots	Feedback Exit Calls	Online

Phase Two

15 – 17 April	Founder Retreat for Team Leads	In-person
21 April, 12pm-1pm	Understanding Venture Capital	Online
20 – 22 April, daytime slots	Pitch Coaching	In-person

23 April, daytime slots	Investor 1-1s	Online
27 – 30 April	Chat to Us: WE Innovate Office Hours	Online
27 – 28 April, daytime slots	Business Coaching	Online
30 April, 5:30-7:30pm	Networking Event	In-person
5 May, daytime slots	Phase 3 Pitch Selection	In-person

Phase 2 only teams

29 April, daytime slots	KTH IRL Exit Coaching	Online
TBC, daytime slots	Feedback Exit Calls	Online

Phase Three

12 May	Chat to Us: WE Innovate Office Hours	Online
14 May, daytime slots	Pitch Coaching	In-person
19 May, daytime slots	Business Coaching	Online
20 – 22 May, daytime slots	Pitch Deck Design Office Hours	Online
21 May, daytime slots	Pitch Coaching	In-person
28 May, daytime slots	Pitch Coaching	In-person
2 June, 6-8pm	Grand Final Dress Rehearsal	In-person
3 June, 6-9pm	Grand Final Showcase	In-person

Phase 3 only teams

9 June, daytime slots	KTH IRL Exit Coaching	Online
TBC, daytime slots	Feedback Exit Calls	Online

