

# **Model of working** Imperial College London



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How we can help support your Spin-Outs and Start-Ups

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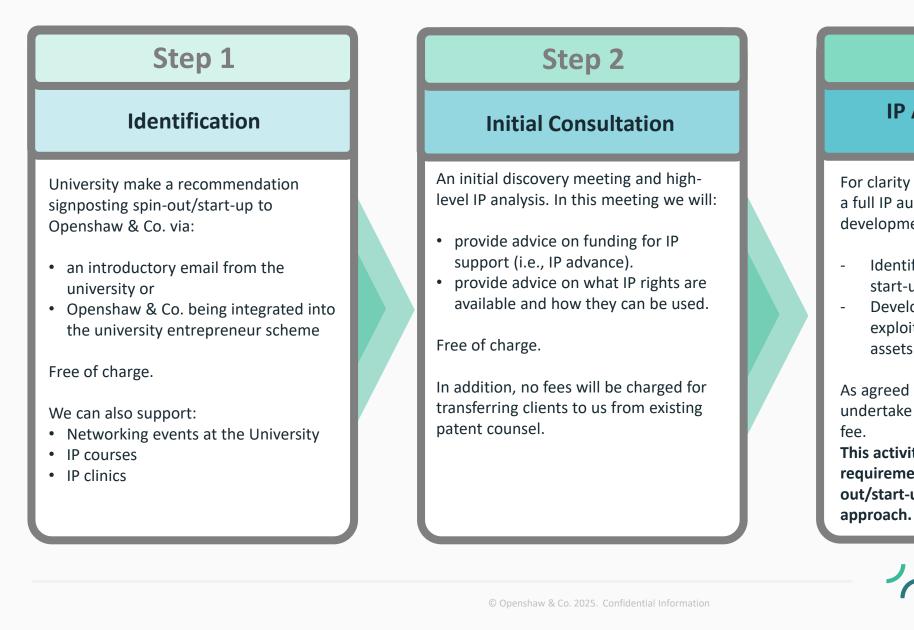
- A clear, simple, and flexible process, providing clarity and certainty at every step.
- We work as a trusted partner, acting as an extension of their in-house team. We will be with them each step of the way, informing them early of all deadlines and anticipated costs.
- We provide this service/ongoing consultancy at discounted hourly rates, which we will hold for 2 years from the commencement of proceedings in 2025.
- We will provide clear, bespoke and tailored support throughout the IP journey, fully optimised for each spinout/start-up to maximise success.



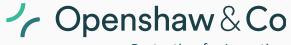
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# How we can help support your Spin-Outs and Start-Ups

## IMPERIAL



Step 3
IP Audit & Strategy Development
or clarity and certainty, we will provide full IP audit and strategy evelopment:
Identifying the IP assets of the start-up/spin-out. Developing an IP protection and exploitation strategy for the IP assets.
s agreed with Imperial, we will ndertake this for a discounted fixed ee.
his activity will be tailored to the equirements of each and every spin- ut/start-up – <u>not</u> a one-size-fits-all



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# How we can help support your Spin-Outs and Start-Ups

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## Step 4

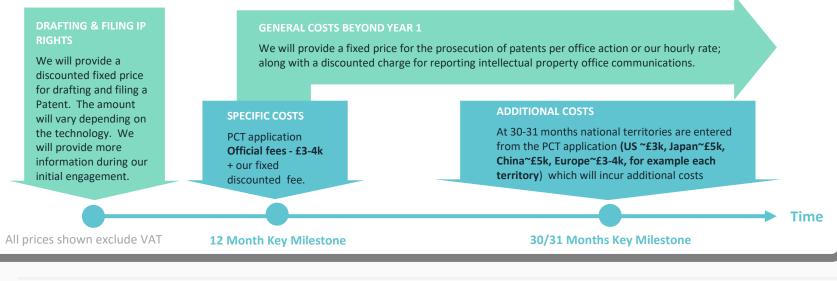
### **Ongoing Legal Support**

Hourly or fixed price – drafting, filing, prosecution of patent applications and other registered rights

#### Hourly:

- Ongoing consultancy
- Training workshops (general and specific, IP mining, diligence, protection)
- Regular check-ins

#### **Indicative Patent Timeline & Discounted Rates**



# Step 5

## Tracking Exploitation

If required, we can support metric implementation and KPI tracking, check-ins.



#### Note: Official fees will be charged with zero mark-up

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# IMPERIAL

# Thank you !

Contact Andrew Hollos, Managing Director Email: <u>Andrew.hollos@openshaw-and-co.com</u> Phone: +44 (0) 1252 741741



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