

WE Innovate Full Programme timings

Week 1

- 30th January, 17:30 - 20:00: Launch event – a welcome & introduction to the programme
(In person - at the Enterprise Lab)
- 29th January - 2nd February (45-minute Daytime slots): Business coaching to establish your [KTH Innovation Readiness Level](#)
(Online - Zoom)

Week 2

- 6th February, 17:30 - 20:00: Customer discovery masterclass & cohort networking
(In person at the Enterprise Lab)
- 5th - 9th February (Daytime 45-minute slots): Business Coaching sessions
(Online - Zoom)

Week 3

- 13th February, 17:30 - 20:00: Introduction to prototyping masterclass & cohort networking
(In person at the White City Campus)
- 12th - 16th February (Daytime 20-minute slots): Programme progress check-ins
(Online - Zoom)

Week 4

- 20th February, 17:30 - 20:00: How to build a deck masterclass
(In person at the Enterprise Lab)

Week 5

- 27th February, 17:30 – 20:00: Pitch performance masterclass & cohort networking
(In person at the Enterprise Lab)
- 28th February: Applications for Phase 2 open
- 26th February - 1st March (Daytime 45-minute slots): Business Coaching sessions
(Online - Zoom)

Week 6

- 5th March, 17:30 – 20:00: Investment Masterclass & Cohort Networking
(In person at the Enterprise Lab)
- 4th - 8th March (Daytime 20-minute slots): Programme progress check-ins
(Online - Zoom)

Week 7

- 12th March, 17:30 – 20:00: Leadership masterclass & cohort networking
(In person at the Enterprise Lab)
- 13th March, midnight : Applications for Phase 2 close

Week 8

- 19th March, 13:00 – 14:00: IP masterclass
(Online - MS Teams)
- 22nd March: Cohort for phase 2 announced (10 teams will be selected)

Week 9

- Programme break - no sessions

PHASE 2

Week 10

- 4th - 5th April: Phase 1 exit calls for teams unsuccessful in entering Phase 2
(Online - Zoom)

Week 11

- 8th - 10th April: Phase 1 [KTH Innovation Readiness Level](#) assessment exit coaching
(Online - Zoom)
- 11th – 12th April (Daytime 20-minute slots): Programme progress check-ins
(Online - Zoom)

Week 12

- 15th - 19th April (Daytime 30-minute slots): 1-to-1 IP coaching
(Online - Zoom)
- 15th - 16th April (Daytime 45-minute slots): Business Coaching sessions
(Online - Zoom)

Week 13

- 23rd April 2023, 18:00 – 20:00: WE Innovate 10th Anniversary Celebration
(In person at 58 Princes Gate)
- 22nd – 26th April (Daytime 45-minute slots): 1-to-1 pitch coaching
(In person at the Enterprise Lab)

Week 14

- 30th April, 17:30 – 20:00: Finance Masterclass & Cohort Networking
(In person at the Enterprise Lab)

Week 15

- 9th May, 10:00 - 16:00: Investor pitch panels
(In person at the Enterprise Lab)

Week 16

- 14th May, 17:30 - 20:00: Meet the Peer Mentors
(In person at the Enterprise Lab)

PHASE 3

Week 17

- 21st May, 10:00 - 16:00: Pitch with panel and team selection for Phase 3
(In person at the Enterprise Lab)
- 22nd May: Cohort announcement for Phase 3 (5 teams will be selected)

Week 18

- 28th May: Phase 2 [KTH Innovation Readiness Level](#) assessment exit coaching (Online - Zoom)
- 29th - 30th May (Daytime 45-minute slots): Pitch practice sessions (In person at the Enterprise Lab)
- 31st May: Phase 2 exit calls for teams unsuccessful in entering Phase 2 (Online - Zoom)

Week 19

- 3rd - 7th June: Pitch Deck Design 1-to-1s (Daytime 45-minute slots) (In person at the Enterprise Lab) & Programme progress check-ins (Daytime 20-minute slots) (Online - Zoom)

Week 20

- 10th -14th June: 1-to-1 coaching session on how to allocate your prize fund (Daytime 45-minute slots) & Peer mentoring (teams set a time to speak with their mentor)

Week 21

- 17th June: Pitch practice (In person at the Enterprise Lab)
- 18 June: Final dress rehearsal (In person at the City & Guilds Building LT200)
- 19th June: WE Innovate 2024 Final (In person at the City & Guilds Building LT200)

Week 22

- 24th June: [KTH Innovation Readiness Level](#) assessment exit coaching (Online - Zoom)
- 26th Phase 3 Feedback Calls (Online - Zoom)