

## **Venture Catalyst Challenge Full Programme timings**

### **Week 1**

- Thursday 25 January 18:00 - 20:00: Launch Event  
(In person - at the Enterprise Lab)
- Monday 22 - Friday 26 January 09:00 - 17:00: Entry IRL Coaching  
(Online - Zoom)

### **Week 2**

- Monday 29 January -Friday 2 February 09:00 - 17:00: Business Coaching  
(Online - Zoom)
- Thursday 1 February 18:00 - 20:00: Founder Performance Workshop  
(In person - Enterprise Lab)

### **Week 3**

- Thursday 8 February 18:00 - 20:00: Sales Workshop  
(In person - Enterprise Lab)
- Tuesday 6 - Friday 9 February 09:00 - 17:00: Strategy Expert 1-2-1s & Team  
Check Ins 1-2-1s  
(Online - Zoom)

### **Week 4**

- Thursday 15 February 18:00 - 20:00: Financial Modelling Workshop  
(In person - Enterprise Lab)
- Tuesday 13 - Friday 16 February 09:00 - 17:00: Legal Expert 1-2-1s  
(Online - Zoom)

## **Week 5**

- Monday 19 - Friday 23 February 09:00 - 17:00: Business Coaching (Online - Zoom)
- Monday 19 - Friday 23 February 09:00 - 17:00: Track Sponsor 1-2-1 Meetings (Online - Zoom)
- Thursday 22 February 18:00 - 20:00: Grow Your Team Workshop (In person - Enterprise Lab)

## **Week 6**

- Thursday 29 February Time TBC: Alternatives to Fundraising Workshop (Online - Zoom)
- Tuesday 27 February - 1 March 09:00 - 17:00: Investment Strategy Expert 1-2-1s & Team Check Ins (Online - Zoom)

## **Week 7**

- Thursday 7 March 18:00 - 20:00: Workshop (In person - Enterprise Lab)
- Tuesday 5 - Friday 8 March 09:00 - 17:00 : IP Expert 1-2-1s (Online - Zoom)

## **Week 8**

- Thursday 14 March 18:00 - 20:00: Perfect Your Pitch Deck Workshop (In person - Enterprise Lab)
- Tuesday 12 - Friday 15 March 09:00 - 17:00 Financial Modelling Expert 1-2-1s & Team Check Ins (Online - Zoom):

## **Week 9**

- Monday 18 - Friday 22 March 09:00 - 17:00: Pitch Coaching 1-2-1s (In person - Enterprise Lab)
- Monday 18 - Friday 22 March 09:00 - 17:00: Business Coaching (Online - Zoom)
- Thursday 21 March 18:00 - 20:00: Storytelling Workshop (In person - Enterprise Lab)

## **Week 10**

Programme break - no sessions

## **Week 11**

- Wednesday 3 & Thursday 4 April 09:00 - 18:00: VCC Track Heats  
(In person - Enterprise Lab)
- Friday 5 April 09:00 - 18:00: VCC Finalist Pitch Deck Design 1-2-1s  
(Online - Zoom)

## **Week 12**

- Monday 8 April 09:00 - 17:00: VCC Finalist Pitch Practice  
(In person - Enterprise Lab)
- Thursday 11 April 18:00 - 21:00  
**The VCC Grand Final**  
(In person - The Great Hall, Imperial College)

## **Week 13**

- Monday 22 - Friday 26 April 09:00 - 17:00: Exit Innovation Readiness Level  
Coaching & Feedback Calls  
(Online - Zoom)